

# TRTT Process and Product Set

**EXPRESSINSIGHTS**

**ASSESSMENTRUBRIC**

**ALIGNMENTLAB**

**SOLUTIONSROADMAP**

**REALIZEDRESULTS**

## OBSERVATION and ASSESSMENT

Key stakeholder meeting(s)  
Reports and data set(s)  
Store and website visits  
Competitive review

Integrated “real-world” business insights

## EVALUATION and ANALYSIS

Rubric Score  
6 lens  
12 topics

Benchmarked scorecard

## CRITICAL WORKSHOP

TRTT facilitated session  
Review and assess findings  
Identify Issues  
Define goals and success

Engaged alignment

## OPPORTUNITY IDENTIFICATION

Critical Recommendations  
Timeline to execute  
Costs and resources  
Cause and effect relationships

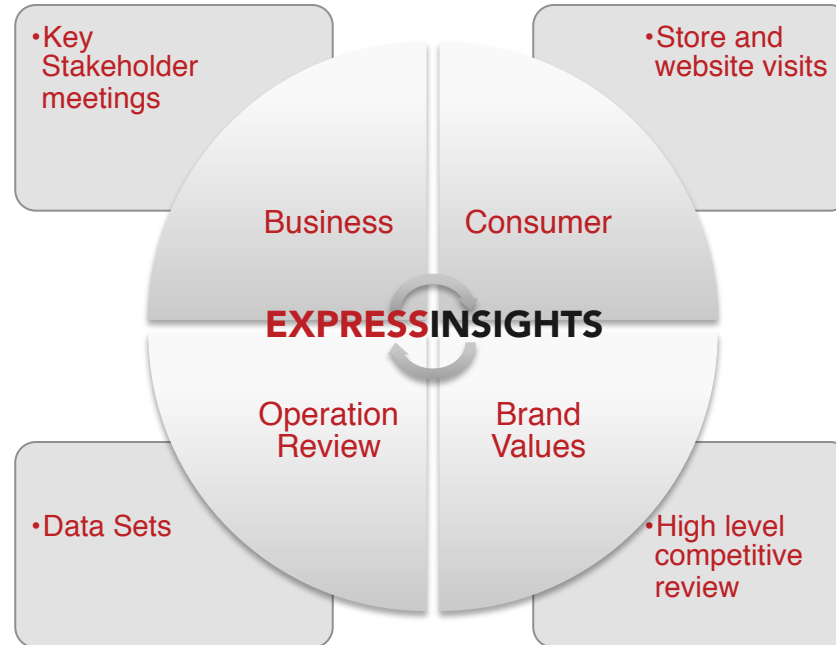
Actionable recommendations

## CONCLUSION and EXECUTION

Roadmap Execution:  
Action Plan  
Implementation  
Communications  
Change Management

TRTT led execution

# TRTT EXPRESSINSIGHTS



**EXPRESSINSIGHTS**

# TRTT ASSESSMENTRÜBRIC

Lens \ Topic	Strategy	Merchandising	Marketing	Supply Chain	Financial	Omni-Channel
Customer Segments						
Stores						
Ecommerce						
Branding						
Assortment						
Pricing						
P&A/Inventory						
Supply Chain						
Customer File						
Marketing Programs						
Operating Expenses						
Organization						
Vendor Relationships						
Competitive Set						

**ASSESSMENTRÜBRIC**

# TRTT ALIGNMENTLAB

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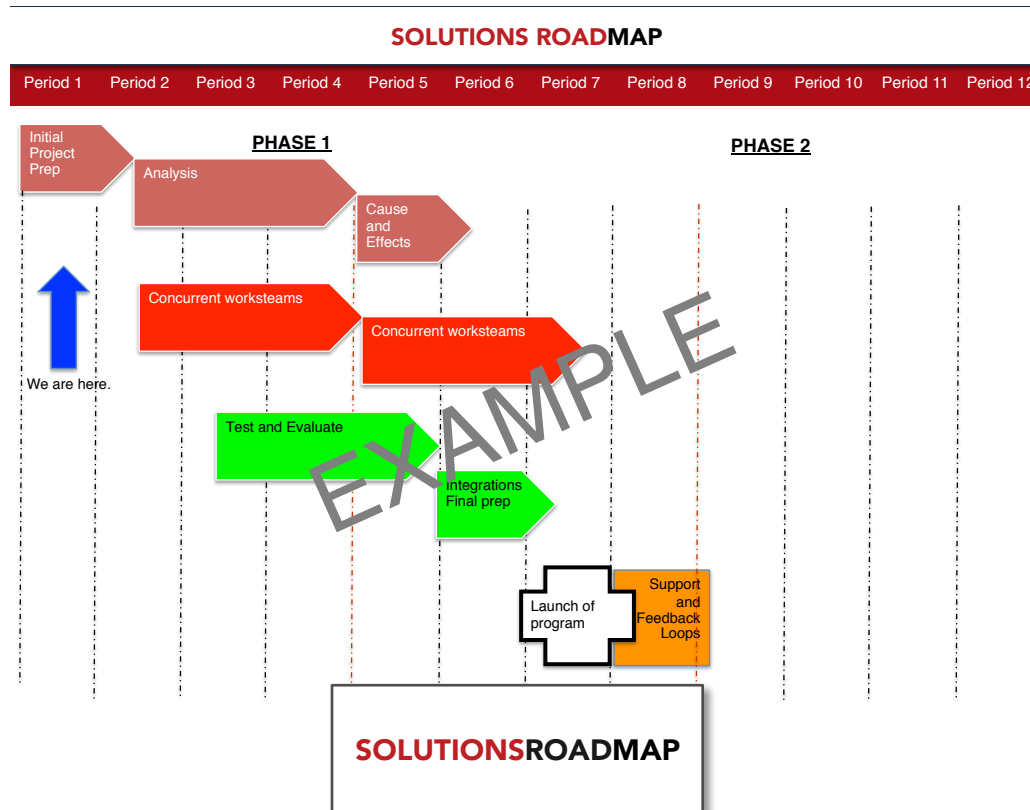
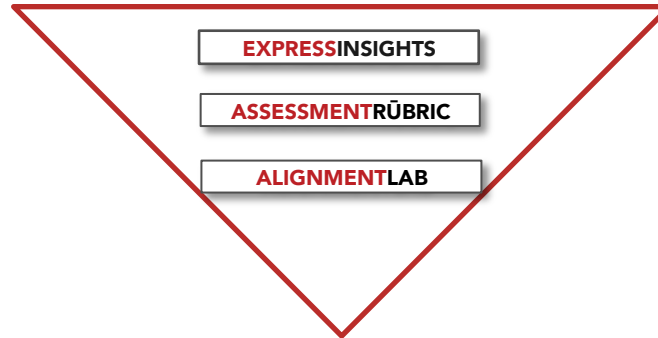
- One to two day session
- Facilitated by TRTT
- Review and assess the findings
- Identify Issues
- Define the goals of the business
- Alignment on the key values and advantages
  - Pros/Cons
  - Personnel and Cultural Effects
  - Deterrents



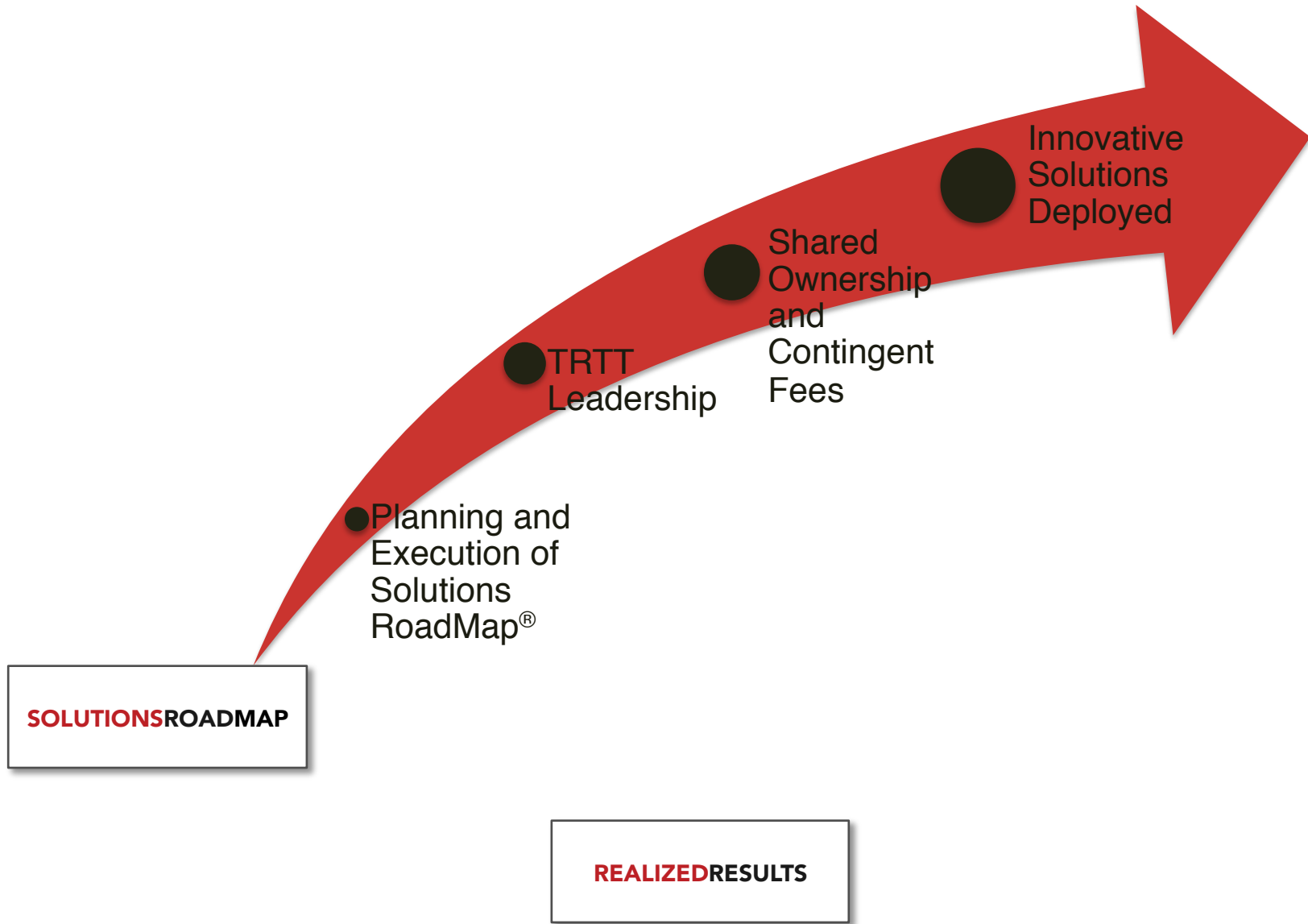
**RESULT:** Gain alignment on strategic direction.

**ALIGNMENTLAB**

# TRTT SOLUTIONSROADMAP



# TRTT REALIZED RESULTS





For more information contact:

The Retail ThinkTank, LLP  
5999 Custer Road, Suite 110 | Frisco, TX 75035  
T 972.674.9059  
[info@theretailthinktank.com](mailto:info@theretailthinktank.com)  
[www.theretailthinktank.com](http://www.theretailthinktank.com)